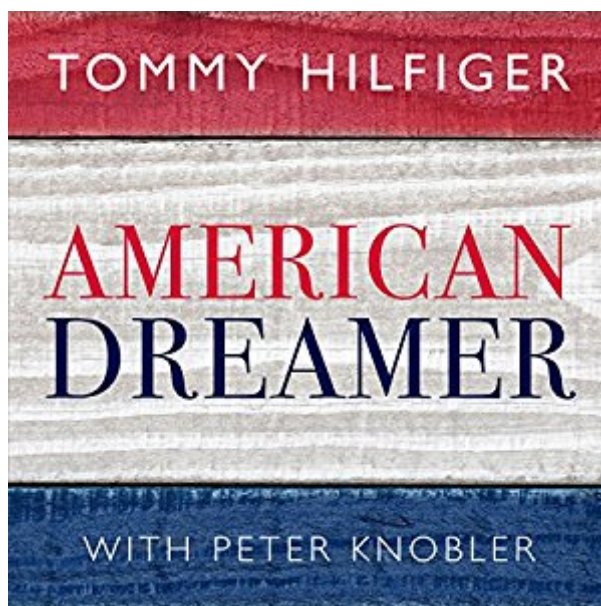


The book was found

American Dreamer: My Life In Fashion And Business



Synopsis

In this tale of grit and glamour, setbacks and comebacks, business and pop culture icon Tommy Hilfiger shares his extraordinary life story for the first time. Few designers have stayed on top of changing trends the way Tommy Hilfiger has. Fewer still have left such an indelible mark on global culture. Since designing his first collection of "classics with a twist" three decades ago, Tommy Hilfiger has been synonymous with all-American style - but his destiny wasn't always so clear. Growing up one of nine children in a working-class family in Elmira, New York, Tommy suffered from dyslexia, flunked sophomore year of high school, and found himself constantly at odds with his father. Nevertheless, this self-described dreamer had a vision and the relentless will to make it a reality. At 18 he opened his own clothing store, parlaying his uncanny instinct for style into a budding career as a fashion designer. Through decades of triumph and turmoil, Tommy remained doggedly optimistic. To this day his approach to commerce is rooted in his positive view of the world. *American Dreamer* brims with anecdotes that cover Tommy's years as a club kid and scrappy entrepreneur in 1970s New York as well as unique insights into the exclusive A-list personalities with whom he's collaborated and interacted, from Mick Jagger and David Bowie to Ralph Lauren and Calvin Klein. But this is more than just a fashion icon's memoir - it's a road map for building a brand, both professionally and personally. Tommy takes us behind the scenes of every decision - and every mistake - he's ever made, offering advice on leadership, business, team-building, and creativity. This is the story of a true American original, told for the first time in his own words, with honesty, humor, and the insatiable appetite for life and style that proves that sometimes you have to dream big to make it big.

Book Information

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inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

An interesting account of one of America's most popular fashion designers. As someone with little knowledge of the field, I found my attention to the book waxing and waning. Someone with a greater interest in this industry might be better motivated to speed through what I found to be something of a slog. I felt the book would have benefited from more attentive editing.

I give this book five stars for being a smooth, interesting read, and a trip down memory lane to the fun filled 70's of which I was a part of. As a business person myself, I also give it five stars for great insight, determination and a candid look at what it takes to build a business, win, loose and draw! Well done! I first saw an interview of Tommy on Charlie Rose...that is what made me order the book, both the interview and the book hit the mark for me!

My son is keenly interested in fashion design, by the way "Lizzie" was a friend of mine from high school, WTF Tommy!

Interesting book- appreciated by local friends from the author's home town.

The most boring book I have ever read.

This is a good read if one is interested in fashion from beginning to end. Also, TH shares his creative thinking from the birth of a thought to the final design and the world travelling to find the fabrics, etc., to how the pieces are fashioned. He shares his life well. . . .

Fabulous.

Loved it. So detailed and interesting. Typically a book helps me sleep but this book just kept me up longer because I couldn't put it down.

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